

Enhanced Property

Target Property Owners Across the Country

The NFocus Enhanced Property file provides you unparalleled access to parcel and dwelling information.

The NFocus Enhanced Property database is the best file to target home and landowners.



The data is based on direct property records, tax assessments, property characteristics and parcel maps from tax assessors and county recorder offices across Most of the nation. NFocus has developed the most exact collection methodology in the industry resulting in an extensive property database with 94% coverage of the US population.

Suggested uses for the Enhanced Property file include Real Estate, Home Improvement, Insurance, Energy & Telco, Home Improvement Magazines and Cooperatives, Mortgage & Financial and Landscaping.

Additionally, the following items contribute to the accuracy of the data:

- Sophisticated analytics to match deeds to tax assessor info
- Multiple owner name capture/clean up to enhance search
- Field summarization to accurately capture dwelling characteristics

The Enhanced Property file provides hundreds of property attributes to support virtually any homeowner specific marketing list.

Please note that Property data for Idaho, Kansas, Montana and South Carolina is not available for direct mail purposes. Contact us today for more information or alternative targeting options

Select Options

Dwelling Type
Homeowner/Absentee
Acres
Multi-Property Owner
Year Built
Land Use

Interior & Exterior

Square Footage
View
Pool
Fireplace
Utility Details
Basement
Garage
Roof & Exterior Type
No. of Beds & Baths

Property Valuations

True Market Value
Land Value
Appraised Value

Total Universe

147,000,000

Frequency of Updates

Monthly